

Partnerships Bulletin

For more information contact Andy Hallé on
tel: +44 (0)20 8675 7770 or
email andrew.halle@partnershipsbulletin.com



As a professional working within the partnerships industry, you are already aware of how diverse and fast moving the market place is. To make the most of any opportunities, you need to make sure your future clients are up-to-date with how your business is developing and what services you can offer.



By advertising in the Partnerships Bulletin you will reach over 2500 decision-makers in both the public and private sector. Plus, extra copies are distributed at targeted events to make sure your presence reaches the right people.

Through its website, events and magazine, the Partnerships Bulletin provides unmatched opportunities to reach and influence key decision makers within the industry.



HOW YOU CAN BENEFIT FROM
ADVERTISING AND SPONSORSHIP
WITH PARTNERSHIPS BULLETIN

Partnerships Bulletin

For more information contact Andy Hallé on
tel: +44 (0)20 8675 7770 or
email andrew.halle@partnershipsbulletin.com



PARTNERSHIPS BULLETIN ADVERTISING PACKAGES

DIMENSIONS

(HEIGHT X WIDTH IN MM)

Space - A4 full-page
Type area - 268 x 180
Bleed - 303 x 213
Trim - 297 x 210

PRIME POSITIONS - one issue

A4 full colour back page - £995
A4 full colour inside front page - £795
A4 full colour inside back page - £695
A4 full colour advert - £595

PARTNERSHIPS BULLETIN BANNER ADS

Our 4 colour banner ads will help you to reach decision makers across the globe. Either sponsor our home page or target one of our news, features, interviews or project tracker pages. www.partnershipsbulletin.com registers approximately 14,583 click-throughs each month (figures from 1 Mar 2012 to 1 Apr 2012). A further 11,500 people are directed to the website via a weekly e-news service.

WEB BANNER COSTS PER MONTH

Main Banner - 728 x 90 pixels - £600
Side Banner - 145 x 145 pixels - £450

BANNER AD PACKAGES

6 Months - 20% discount
12 Months - 40% discount

BANNER AD PACKAGES

6 Months - 20% discount
12 Months - 40% discount

PARTNERSHIPS BULLETIN YEARLY PACKAGE - £2995

12 months banner Ad
3 premium spot four-colour A4 Ads
Directory listing (12 months)

PARTNERSHIPS BULLETIN 1/2 YEARLY PACKAGE - £1995

6 months banner Ad
2 premium spot four-colour A4 Ads
Directory listing (6 months)

DESIGN SERVICES

£350 for print ad design
£250 for banner ad design
£500 for combined

REPRODUCTION

All copy must be in an electronic format, such as a flattened EPS or PDF (CMYK and resolution of 300dpi or above). CDs are acceptable.

Partnerships Bulletin

For more information contact Andy Hallé on
tel: +44 (0)20 8675 7770 or
email andrew.halle@partnershipsbulletin.com



MAGAZINE SUBSCRIBERS PARTNERSHIPS BULLETIN

Market leading Partnerships Bulletin

magazine is now in its 16th year of publication. Following the takeover of PPF Magazine in 2008, PPP Bulletin split into two publications - the UK focused Partnerships Bulletin magazine and website and the online only PPP Bulletin International.

Partnerships Bulletin is only publication focused entirely on UK public private partnerships and is the sole infrastructure resource targeting both public and private sector readers.

SUBSCRIBERS FIGURES

The magazine is circulated to 2500 subscribers (figures from April 2012). A total of 4200 people have paid access to our website. Monthly traffic between 01/04/2012 and 01/05/2012 was 14,583.

SUBSCRIBER BREAKDOWN

- Academic/Agency - 2%
- Architect - 2%
- Bank/Investor - 13%
- Central Government - 5%
- Local Government - 15%
- Construction company - 12%
- Financial Advisors - 23%
- Legal Advisors - 17%
- Technical Advisors - 12%

SAMPLE SUBSCRIBERS

Allen & Overy, Amber Fund Management, Aon Hewitt, Appleyards, Arthur Cox, Ashurst, Audit Commission, Aviva, Balfour Beatty, BAM, Banque European Investment, Bayern LB, BDO, Stoy Hayward, Biltfinger Berger, Bouygues UK, Catalyst Lend Lease, CBI, Citigroup, CHP, Corila, Costain, Covanta Energy, Coventry CC, Currie & Brown, Cyril Sweett, Davis Langdon, Defra, Deloitte, Dexia, DoT, DLA Piper, East London Waste Authority, East Sussex CC, Ecovert FM, Equity Solutions and Partners, Eric Wright Group, Ernst & Young, Essex CC, Eversheds, G4S, GCHQ, Gleeson, Grant Thornton, Hochtief, Hogan Lovells, Interserve, Irish Rail, Jones Lang LaSalle, K&L Gates, Kajima, Keida Group, Kent CC, Kier, KPMG, Laing Investments, Laing O'Rourke, Lloyds Banking Group, Local Partnerships, London Borough of Lewisham, MACE, Macquarie, Mansell, Mill Funds, Miller Construction, DfE, Morgan Sindall, Mott Macdonald, Nationwide Building Society, NIBC Bank, NordLB, North London Waste Authority, North Tyne-side Council, Northern Ireland Water, NTMA, OFMDFM, Oriel Securities, PIS, Pinnacle PSG, PKF, PWC, Prime, Robertson Capital Projects, Scott Brown Rigg, Scott Wilson, Serco Capital Investments, Service Works Global, Sheffield CC, Skanska, SMBC Europe, Societe General, Sodexo, SIB, The Co-operative Bank, United Utilities, Vinci Investments, WSP.

Partnerships Bulletin

For more information contact Andy Hallé on
tel: +44 (0)20 8675 7770 or
email andrew.halle@partnershipsbulletin.com



**HOW YOU CAN BENEFIT
FROM PARTNERSHIPS BULLETIN
EVENTS**



Partnerships Bulletin Events aim to bring the public and private sectors together to discuss and debate the future of partnerships in the UK.

These half day and breakfast events are a valuable opportunity for both the private and public sector to share experiences and views of PFI and PPP sectors. During our roundtables, the discussions are recorded and re-produced as a supplement that is circulated to 2500 Partnerships Bulletin readers. The breakfast seminars are closed discussions, giving speakers and delegates the opportunity to talk off-record.

ROUNDTABLES:

Partnerships Bulletin organises a number of targeted roundtable events and seminars through-out the year covering PPP sectors and topics. So far roundtable discussions have been organised covering subjects such as, health, waste, social housing/regeneration and contract management. For each roundtable we work with our sponsors to attract key players to debate the latest developments in the market. Our roundtable partners have included John Laing, Eversheds, Davis Langdon, Dickinson Dees, Manches, Grant Thornton and Mazars.

BREAKFAST SEMINARS:

Partnerships Bulletin also organises larger breakfast seminar events. Some seminars, such as a recent event on the launch of the National Infrastructure Plan, was held at a conference venue. However, we also are organising a series of seminars hosted at our subscribers' offices. These are branded as 'The Big Question' and are hosted in offices around the UK.

ALL BREAKFAST SEMINARS AND ROUNDTABLES ARE FREE FOR OUR SUBSCRIBERS TO ATTEND.

Partnerships Bulletin

For more information contact Andy Hallé on
tel: +44 (0)20 8675 7770 or
email andrew.halle@partnershipsbulletin.com



PARTNERSHIPS BULLETIN AWARDS

This is the biggest and most prestigious networking event in the partnerships industry calendar, bringing together the key decision-makers from the public and private sectors.

SPONSORSHIP

Sponsoring the awards is an unparalleled opportunity for your organisation to communicate with your peers and business partners and build new relationships across the industry.

There is no better platform than the Partnerships Bulletin Awards to show your commitment and dedication to the industry.

The last awards on 12 May 2011 was attended by over 700 people - making it the largest in the PPP and infrastructure calendar.

Sponsoring packages range from the lead partner, to category sponsorship, to drinks and casino sponsorship. A dedicated website and brochure are produced each year so please contact us on the number above to receive more details.

TESTIMONIALS

"Thanks and congratulations on another successful event. Prime and their guests had a very enjoyable evening. We have felt very well looked after all through the sponsorship process."

Wendy Williams - Group Marketing & Communications Director, Prime

"It was a great event for us to not only entertain some of our clients but also to meet a number of other industry contacts during a really enjoyable evening. Our sponsorship also gave us the opportunity to promote our brand both before and after the event."

Ian Muir - Business Development Manager, Appleyards

"Many thanks for a most enjoyable evening, great fun, and a great achievement to pull together so many at this time.....and to do it so stylishly."

Jim Crossman - Director - Advisory Services Currie & Brown